



Introduction

This privacy notice applies to the personal data of consumers that is collected or used by Schmitz Foam Products BV. Schmitz Foam Products BV appreciates the interest you have shown in our company, products and services by visiting our websites www.schmitzfoam.com or related communication channels. This privacy notice applies to all the personal data that Schmitz Foam Products BV collects when you interact with Schmitz Foam Products BV, such as when you visit our websites, when you use the products or services offered by Schmitz Foam Products BV, when you purchase ProPlay®-products, when you subscribe to newsletters, when you contact customer support, etc. This includes, without limitation, all online and offline collections of all types of personal data.

Why we ask you to share your Personal Data

We ask you to share your personal data with us for purposes that include, but are not limited to:

- Buying ProPlay®-products online;
- Activating or registering certain products and services or enhancing functionality;
- Receiving information about ProPlay®-products and services;
- Participating in ProPlay® online communities, including our social media channels/pages and blogs;
- Storing your preferences for future interactions and communications from Schmitz Foam Products BV;
- Helping us to develop products and services and create campaigns that are designed around you, optimize customer services and continuously improve our websites;
- Helping us to improve products and services, and allowing Schmitz Foam Products BV to keep you informed of, or involve you in the testing of, new products and services;
- Resolving customer and/or product issues;
- Receiving personalized messages, special offers and advertisements that are relevant to your personal interests, based on the information you have shared with us and on the information we have collected through cookies or similar techniques regarding your use of the Schmitz Foam Products BV websites/social media/blogs.

When you deal with Schmitz Foam Products BV on behalf of a business customer, supplier, or business partner, we ask you to provide us with personal data for purposes that include, but are not limited to:

- Managing customer relationships;
- Facilitating information access;
- Enhancing communications;
- Analyzing and understanding customer interactions;
- Implementing security programs;
- Helping Schmitz Foam Products BV participate in certification programs;
- Answering your questions or the resolution of your product and service requests as well as informing you about the status thereof;



- Presenting you with a satisfaction survey after your question is answered or the request is resolved.

We generally process your personal data only for those purposes that we have communicated with you. If we use it for other (closely related) purposes, additional data protection measures will be implemented if required by law.

Type of Personal Data we may collect

When you interact with Schmitz Foam Products BV, for instance by registering for our newsletter, purchasing a product or interacting with our Schmitz Foam Products BV pages (e.g. "like us on Facebook"), we may ask for or receive certain data. In addition, we may collect personal data via cookies or similar techniques. In general, we only ask for your personal data for the purposes that we have shared with you and for which it is intended. When we use your data for other (closely related) objectives, additional data protection measures are built by law.

Different ways we collect your Personal Data

You can share your personal data with Schmitz Foam Products BV in several ways. We will not collect more data than necessary.

Sharing your Personal Data with others

We may share your personal data with service providers, business partners and other third parties, in accordance with applicable law. For example, Schmitz Foam Products BV may sell you a product or offer you a service in a joint marketing effort with another company (business partner). We will let you know that such a relationship exists and who these companies are prior to processing your data for such joint marketing efforts.

If we are required by law to obtain your consent, or otherwise believe that your consent is appropriate in the circumstances, we will obtain your consent before we share your personal data. The agreements with these business partners will limit the purposes for which your personal data can be used and disclosed, and will require your personal data to be adequately safeguarded.

Schmitz Foam Products BV will disclose personal data only in conformance with this privacy notice and/or when required by law.

Your rights

Once you have provided us with your personal data, you have reasonable access to that information so that you can update, modify or, if legally possible, delete it. For modifications in your personal data, please contact Schmitz Foam Products BV via privacy@schmitzfoam.com or call +31 (0)475-370270.



In accordance with the law, sharing your personal data can be ended any time if necessary. We encourage you to keep your personal settings and personal data complete and up to date.

Your preferences

We want to know you better so that we can serve you better while at the same time respecting your choices about how we use your personal data. Where local law requires it, we will ask you to "opt-in" or affirmatively consent to the processing of your personal data. For example, where local law so requires, we will only send you newsletters if you have subscribed to them. Similarly, we will ask you to "opt-in" before using sophisticated profiling techniques.

Do Not Track Signals

Schmitz Foam Products BV takes privacy and security very seriously, and strives to put our website users first in all aspects of our business. We utilize cookies to help you to get the most out of our web pages. Please be aware that Schmitz Foam Products BV currently does not make use of a technical solution that would enable us to respond to your browser's Do Not Track signals. In order to manage your cookie preferences, however, you may alter the cookie settings in your browser settings at any time. You may accept all, or certain, cookies. If you do disable our cookies in your browser settings, you may find that certain sections of our website(s) will not work. You can find further information on how to alter your cookie settings for the browser that you use from the following list:

<https://www.google.com/intl/en/policies/technologies/managing/>

http://support.mozilla.com/en-US/kb/Cookies#w_cookie-settings

<http://windows.microsoft.com/en-US/windows-vista/Block-or-allow-cookies>

<http://www.apple.com/safari/features.html#security>

Social media

When you participate in various social media like Facebook, Twitter, Youtube, Pinterest, Instagram, LinkedIn, etc., you should be familiar with and understand the tools provided by those sites that allow you to make choices about how you share the personal data in your social media profile(s).

Schmitz Foam Products BV is bound by the privacy practices or policies of these third parties and this Privacy Policy, so we encourage you to read the applicable privacy notices, terms of use and related information about how your personal data is used in these social media environments.

Also, depending on the choices you have made regarding your settings on various social media sites and/or in combination with your settings on the Schmitz Foam Products BV pages, certain personal data may be shared with Schmitz Foam Products BV about your online activities and social media profiles (e.g. interests, marital status, gender, user name, photo, comments and content you have posted/shared etc.).



Linking to other websites

During your online journey across Schmitz Foam Products BV websites, you may encounter links to other websites for your convenience and information. These websites may operate independently from Schmitz Foam Products BV, and may have their own privacy notices, statements or policies. We strongly suggest that you review them to understand how your personal data may be processed in connection with those sites, as we are not responsible for the content of non-Schmitz Foam Products BV-owned or managed sites, or the use or privacy practices of those sites.

Cloud

Schmitz Foam Products BV may store your personal data in a cloud. This means that your personal data may be processed on behalf of Schmitz Foam Products BV by a cloud service provider and could be stored in different locations around the world. Schmitz Foam Products BV makes use of organizational and contractual measures to protect your personal data and to impose similar but in no way less restrictive requirements on our cloud services providers, including requirements that your personal data be processed exclusively for the purposes mentioned above. Schmitz Foam Products BV therefore has a Data Processing Agreement with the cloud service provider.

How we protect your personal data

We recognize and take seriously our responsibility to protect the personal data you entrust to Schmitz Foam Products BV from loss, misuse or unauthorized access. Schmitz Foam Products BV uses a variety of security technologies and organizational procedures to help protect your personal data. For example, we implement access controls, use firewalls and secure servers, and we encrypt certain types of data, such as financial information and other sensitive data.

Changes to this privacy notice

The services that Schmitz Foam Products BV provides are always evolving and the form and nature of these services may change from time to time without prior notice to you. For this reason, we reserve the right to change or add to this privacy notice from time to time and will post any material revisions on our websites.

We will post a prominent notice on our privacy notice page to notify you of any significant changes to this privacy notice, and will indicate at the top of the notice when it was most recently updated. We encourage you to check back often to review the latest version.

The new privacy notice will be effective upon posting. If you do not agree to the revised notice, you should alter your preferences, or consider stopping using the Schmitz Foam Products BV web pages. By continuing to access or make use of our services after the changes become effective, you agree to be bound by the revised privacy notice.

How to contact us

Contact us via privacy@schmitzfoam.com or visit our [contact page](#).